

THE OVATION ROUNDBACKS ARE HERE! ...and



The Balladeer



The Classic



The Josh White

Here are six of the most handsome, most durably constructed and most tonally responsive guitars ever developed. They are the new Ovation roundbacks: the Balladeer, the Classic, the Josh White, the Deluxe Balladeer, the Contemporary Folk Classic and the Twelve-String.

All six of them will be on display at the NAMM show in Chicago in Room 822A at the Hilton.

The roundbacks are breakthrough guitars. They

are the product of two years of research by scientists and engineers in one of the nation's foremost aerospace labs — Kaman Aircraft.

Using advanced aerospace technologies, Kaman engineers studied the audio signatures of scores of standard guitars, and then compared them by oscillographic test with the signatures of original designs. From these comparative analyses they discovered that a one-piece rounded back — without

OVATION -

A NEW NAME IN THE MUSIC BUSINESS

Ovation Instruments is a Division of Kaman Corporation, a major supplier to the United States government of military helicopters, rescue equipment, electronic components and other aerospace products. There are eight divisions of Kaman, participating in such diverse industries as commercial transportation, nuclear sciences, space medicine, education and social sciences, oceanography and, most recently, recreation.

The acoustic roundback guitars are Ovation's first entry in the recreation field. Electronic guitars, together with amplifiers, speakers

and a complete line of accessories, will be next.

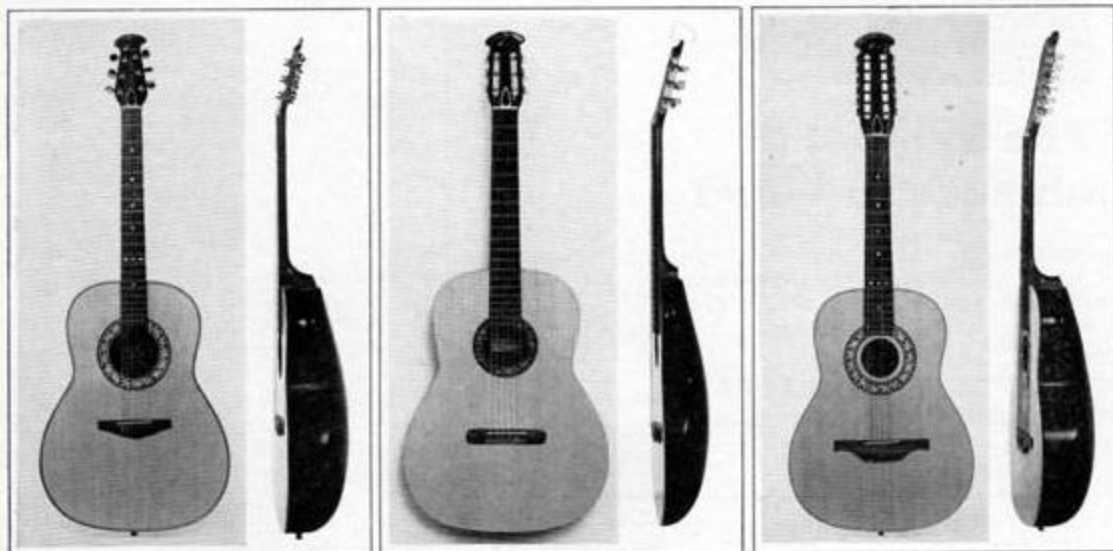
Interestingly, the manufacture of helicopters and guitars is not as unrelated as it might seem. It was Kaman's staff of rotor engineers — highly skilled in the physics of shape and vibration, and in the resonance characteristics of various materials — that developed the superior resonance qualities of Lyrachord, and the roundback's acoustically fuller parabolic shape.

Thus, in a very real sense, the roundbacks have become another consumer dividend from the technology of the space age.

men and their work at Ovation



you've never heard anything like them.



The Deluxe Balladeer

The Contemporary Folk Classic

The Twelve-String

internal bracing or other distorting geometry—gave the most natural amplification of sound across the guitar's full tone spectrum.

The new shape dictated a new material. Lyrachord, an omni-directional silicone cloth, bonded with aviation resins, precision-molded and oven cured, provided the answer. By test, Lyrachord proved to be more resonant than any wood. It is also next to indestructible. It can't warp, chip,

check, split or crack. And it is impervious to moisture.

New shape. New material. Together these things have given the new Ovation roundbacks an incomparably rich new sound that you can only appreciate by hearing for yourself.

Do come. Room 822A

THE OVATION
ELECTRICS
ARE COMING!...

you can see them first in Chicago.

OVATION
INSTRUMENTS

DIVISION OF
KAMAN CORPORATION
NEW HARTFORD, CONNECTICUT

Room 822A • Conrad Hilton