



1997
RETAIL PRICE LIST

If you're gonna play out, you gotta plug in

Purely acoustic guitars are a rarity on stage anymore. Ovation started the revolution in acoustic/electric guitars and Ovation electronics have kept pace with players' needs and sound reinforcement technology. Over the past 25 years, Ovation has maintained its leadership as the dominant acoustic/electric guitar maker in the world.

TS Preamp... Less is More



The TS preamp epitomizes this axiom! Less cosmetic intrusion, more control!

The preamp has a preset EQ designed to create the most natural acoustic guitar tonality available. If you would like to use P.A. or acoustic amp EQ controls to "dial in" your own sound, the built-in EQ curve is the perfect starting point.

Volume control is as easy as placing your thumb or finger on the subtly marked volume icons on the side of the upper bout. The volume change is immediate, precise, and repeatable! And because there are no mechanical controls, the TS preamp is incredibly reliable!

- Hidden, proximity-sensing control •
- Instantaneous and repeatable levels •
 - No Moving Parts •
 - Preset EQ •
- Discrete Endpin Jack •

Optima... A New Benchmark



The Optima uses the latest generation of analog electronics, giving the system noise specs comparable to recording studio consoles (-104.3dB). The Optima also features a highly accurate on-board chromatic tuner for standard, open or non-standard tunings.

- Built-in chromatic tuner •
- Tunable notch filter removes feedback note-by-note •
 - Four-band EQ for precise tone contour •
 - Ultra-quiet 104dB signal-to-noise ratio •
 - Phantom power, balanced line out •

OP-X... The Four- Band Wonder



The OP-X features four precise bands of EQ (at 80Hz, 600Hz, 6.6KHz and 10KHz) to contour the sound accurately plus a very steep (30dB/octave) notch filter designed to kill feedback one note at a time. Now you can solve feedback problems without changing the character of the sound.

- Low, Lo-Mid, Hi-Mid and High EQ bands •
- Less than 0.1% distortion •
- Steep-slope, narrow-band tunable notch filter •

OP-24Plus... Low-Noise Flexibility



The famed Ovation OP-24 has been updated using the latest in low noise analog circuitry plus a "three-and-a-half" band equalizer. It also features a Pre-Shape circuit that lifts the bass and treble and reduces the "rumble" below 40Hz.

- Three-band EQ with switchable mid-frequency •
- Pre-Shape and EQ defeat switches •
- Low battery indicator •

OptiMax... Stage & Studio Ultimate



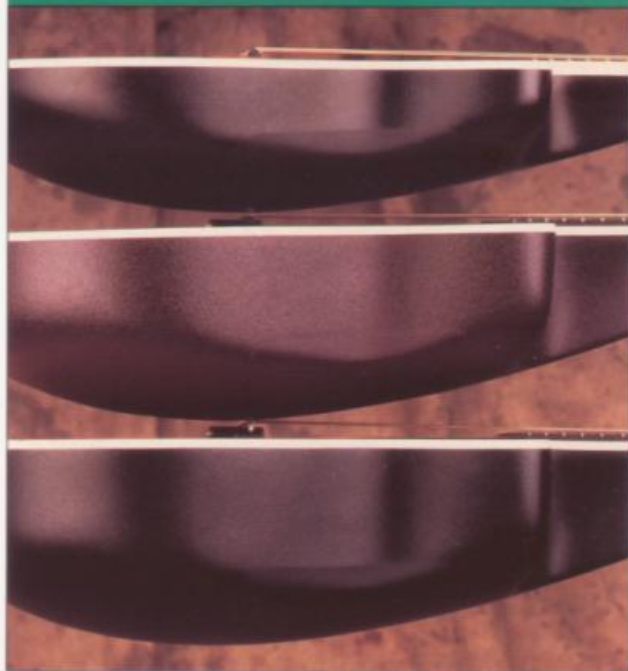
A microphone adds ambience and "breathy" highs – a nice "finish" to the on-board pickup sound. The OptiMax takes the concept to a new level with a special mike and blend control that give you the best of both worlds.

- Combines Ovation bridge pickup with ultra-miniature Telex microphone •
- Pickup/Mike Blend control with automatic crossover •
- High and Low shelving EQ with Mid-Shape select •
 - Low-Z, Hi-Z outputs; phantom powerable •

Roland Ready

Select Ovation acoustic/electric models can be ordered with a factory installed Roland GK-2 synthesizer interface as an option. It includes the magnetic hex pickup, synth/guitar mix controls and controller output jack.

THE ROUND BACK



When Charlie Kaman set about to build a better guitar 30 years ago, he had no preconceived notions about instrument design. After much analysis and experimentation, a parabolic "bowl" shape proved to give the best projection, volume and tone. Ovation gained its fame with its round back and today makes roundbacks in three body sizes, super shallow, mid-depth and deep (top to bottom, above). Whichever one you choose, you'll get clear projection and rich, full tone.

OVATION COLORS

- 1 Sunburst
- 2 Red Stain
- 4 Natural

- 5 Black
- 7 Nutmeg Stain
- AB Autumn Burst

- BCB Black Cherryburst
- CCB Cherry Cherryburst
- CG Cadillac Green

- CGB Cadillac Greenburst
- HB Honey Burst
- M Mahogany

- RRB Ruby Redburst
- RR Ruby Red
- VY Vintage Sycamore
- WB Wineburst

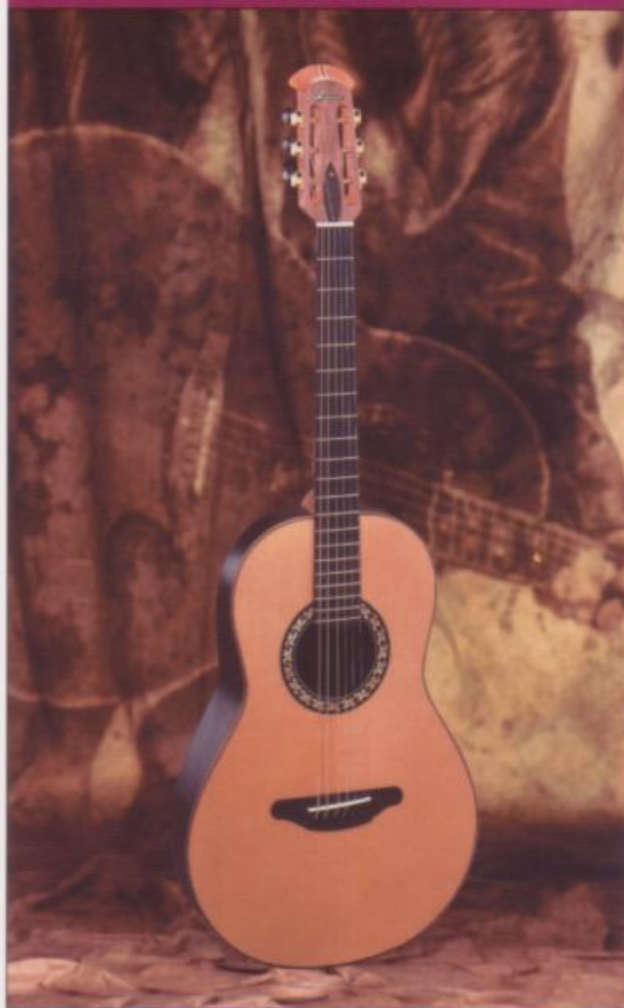
Adamas Colors

- 2 Red Reverse Sunburst
- 5 Black
- 7 Beige

- 8 Blue Reverse Sunburst
- 9 Brown Reverse Sunburst
- BG Bluegreen

- NB2 Solid Red
- NB5 Solid Black
- NB8 Solid Blue

1997 COLLECTORS' EDITION



Ovation designers reached back into guitarmaking tradition for this year's Collectors' Edition instrument. From the graceful and slender body to the intricately crafted rosette, the 1997 Ovation Collectors' Edition is a perfect blending of modern guitar technology and turn-of-the-century appeal.

The small "salon" body size gives the Collectors' Edition a superbly balanced tone that is perfect for vocal accompaniment. But its strong acoustic power belies its small size. Along with a special bracing pattern, the Collectors' Edition features a traditional slotted headstock and a 12th fret body joint. It's available in either a standard neck width, (1997-7N) or wide neck (1997-7W) for fingerstyle players.

- Solid Sitka Spruce Top with Special Bracing •
- Mahogany and Maple 5-piece Neck •
- Ebony Fingerboard •
- Stealth Preamp with "TS touch-sensitive" Controls •

Model	Body	Type	Finishes	List Price
1997-7W	Salon	6-String Ac/EI	7	\$1,799.00
1997-7N	Salon	6-String Ac/EI	7	\$1,799.00

Finish: 7-Nutmeg Stain

ADAMAS



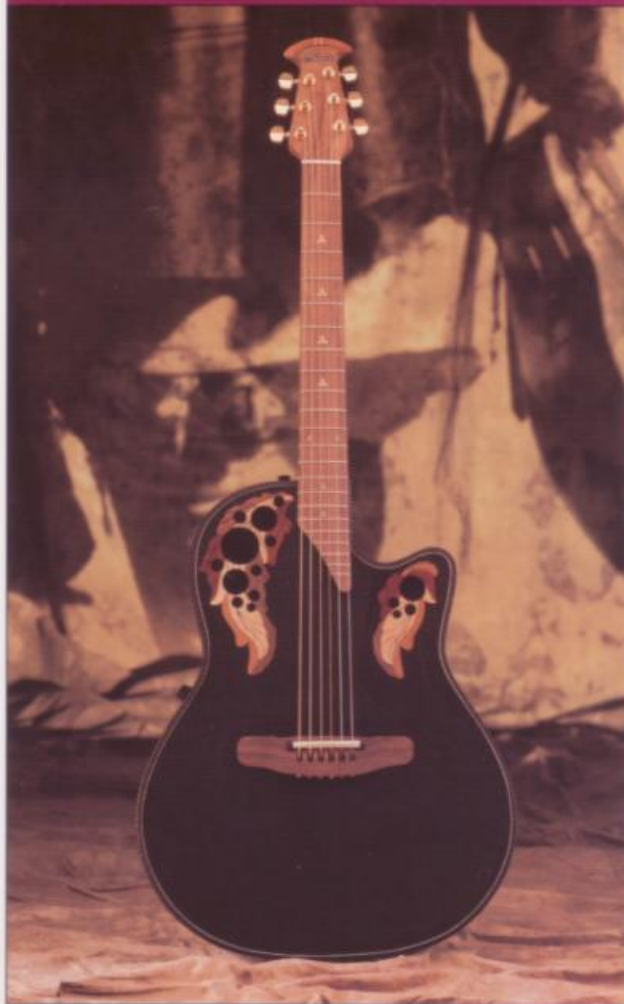
Just over 20 years ago, Ovation introduced the world's first carbon fiber top acoustic guitar – the Adamas. Today, it is still unmatched in its pure acoustic power and perfect string-to-string balance. The top is one third the thickness and half the weight of a spruce top and many times stronger. So, it can be braced lighter for better response and still be more durable and reliable than any wood guitar. The Adamas is stocked in one color per model, but it can be ordered in a wide variety of colors on special order at no extra cost (see page 6).

- Optima Preamp with Built-in Tuner •
 - Carbon Fiber Top •
 - American Walnut Neck •
- 24-fret American Walnut Fingerboard •
 - Carved Headstock and Bridge •
 - 24k Gold Plated Hardware •

Model	Body	Type	Finishes	List Price
1687	Deep	6-String Ac/EI	8	3,099.00
1587	Deep C/A	6-String Ac/EI	5	3,199.00
1688	Deep	12-String Ac/EI	8	3,299.00

Finishes: 5-Black; 8-Blue; Other finishes available as special order: 2-Red; 7-Beige; 9-Brown; BG-Bluegreen

ADAMAS II



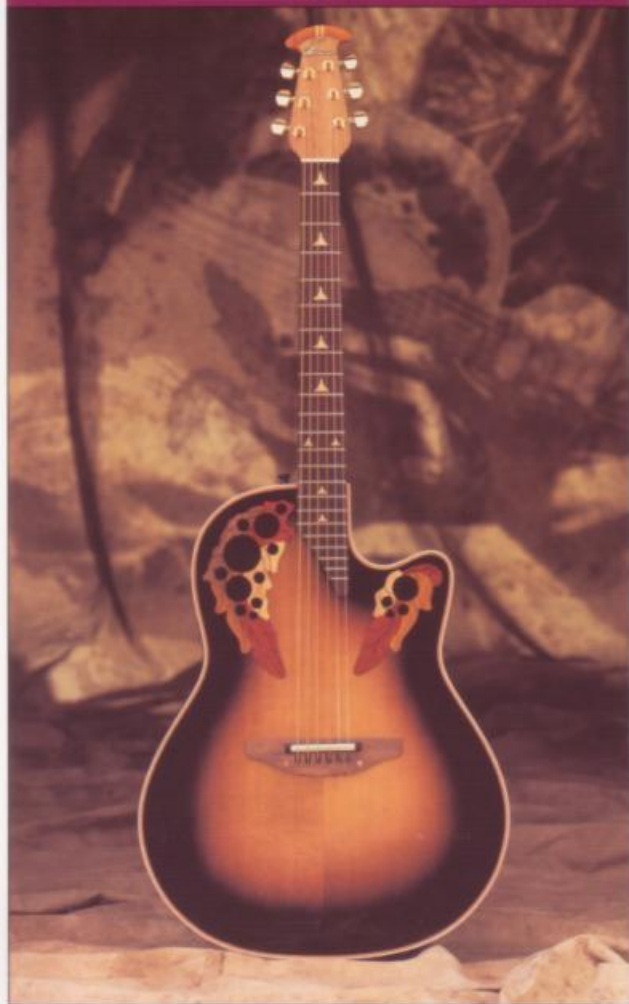
The Adamas II features the same carbon fiber top, but with less ornamentation than the Adamas. It also has a standard Ovation headstock and a 5-piece mahogany and maple neck. This instrument has long been the choice of professional players looking for the best combination of volume, clarity, projection and on-the-road reliability.

- Optima Preamp with Built-in Tuner •
 - Carbon Fiber Top •
- Mahogany & Maple 5-piece Neck •
- 24-fret American Walnut Fingerboard •
 - Adamas Fan Bracing Pattern •
 - 24k Gold Plated Hardware •

Model	Body	Type	Finishes	List Price
1681	Deep	6-String Ac/EI	5,8,BG	2,399.00
1581	Deep C/A	6-String Ac/EI	8	2,499.00
1685	Deep	12-String Ac/EI	5	2,599.00
1881	S/Shallow C/A	6-String Ac/EI	5,BG	2,499.00
1885	S/Shallow C/A	12-String Ac/EI	5	2,699.00

Finishes: 5-Black; 8-Blue; BG-Bluegreen. Other finishes available as special order: 2-Red; 7-Beige; 9-Brown; NB2-Solid Red; NB8-Solid Blue

ELITE & CUSTOM ELITE



If there's one guitar that defines the Ovation "look", it's the Elite. The multiple soundholes were the result of experiments in sound aimed at making a stronger top with lighter bracing. Because there isn't a large hole in the high stress area in front of the bridge, the bracing can be far less restrictive and the guitar can be more responsive. The soundholes are protected and enhanced with exotic wood "epaulets" that have become an Ovation trademark.

The "new for '97" Custom Elite incorporates our best AAA Spruce top, abalone inlays and Optima pre-amp into a stunning new finish — Black Cherryburst.

- OP-X Preamp & Electronics •
 - Solid Sitka Spruce Top •
- Mahogany & Maple 5-piece Neck •
- 22-fret Rosewood Fingerboard •
- Quintad Bracing Pattern •

Model	Body	Type	Finishes	List Price
CE768	Deep C/A	6-String Ac/EI	BCB	1,999.00
CE868	S/Shallow C/A	6-String Ac/EI	BCB	1,999.00
1768	Deep C/A	6-String Ac/EI	1	1,699.00
1868	S/Shallow C/A	6-String Ac/EI	1,4,5,BCB	1,699.00
1858	S/Shallow C/A	12-String Ac/EI	1,BCB	1,899.00

Finishes: 1-Sunburst; 4-Natural; 5-Black; BCB-Black Cherryburst

ELITE STANDARD



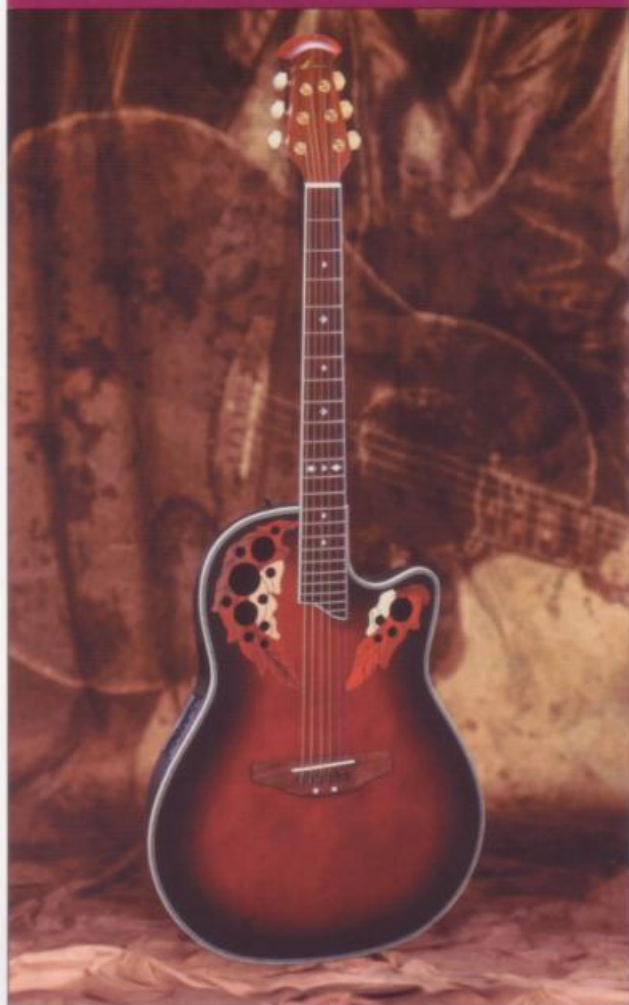
The Elite Standard has simple yet classic design features. It has a classic two-piece mahogany neck and rosewood fingerboard along with exotic wood epaulets. The neck shape is a soft vintage "V" that's similar to many favored instruments from days gone by, but it's reinforced with the modern Kaman Bar. With new finishes available for '97, the Elite Standard is well on its way to becoming a new classic in every way.

- OP-24Plus Preamp & Electronics •
 - Solid Sitka Spruce Top •
 - Two-piece Mahogany Neck •
 - 22-fret Rosewood Fingerboard •
 - Quintad Bracing Pattern •

Model	Body	Type	Finishes	List Price
6778	Mid-Depth C/A	6-String Ac/EI	4,5,BCB,CGB	1,349.00
6868	S/Shallow C/A	6-String Ac/EI	4,5,BCB	1,349.00

Finishes: 4-Natural; 5-Black; BCB-Black Cherryburst; CGB-Cadillac Greenburst

CELEBRITY DELUXE



Balance is what the Celebrity Deluxe is all about. Ovation designers tuned this instrument to offer powerful lows and clear highs while maintaining excellent midrange punch. The Ovation multi-soundhole design allowed them to produce a laminated top instrument with a richness of tone that matches many significantly higher-priced solid top instruments.

The OP-24Plus preamp is a low noise design that features a sliding volume control plus three bands of equalization to tune the response of the Celebrity Deluxe to any venue.

- OP-24Plus Preamp & Electronics •
 - Multi-Soundhole Design •
 - Spruce Tops •
 - 2-piece Mahogany Neck •
- 20-fret Rosewood Fingerboard •
- Quintad Bracing Pattern •

Model	Body	Type	Finishes	List Price
CS257	S/Shallow C/A	6-String Ac/EI	4,5,RRB	749.50
CS257	S/Shallow C/A	6-String Ac/EI	AB,WB	849.50

Finishes: 4-Natural; 5-Black; AB-Autumn Burst; RRB-Ruby Redburst; WB-Wineburst

CUSTOM LEGEND



The Custom Legend is as fine an example of New England craftsmanship as you're likely to find. The Sitka Spruce top is hand selected from our best AAA grade woods and is carefully calibrated to produce the richest tone and the fullest volume. With over 200 individual pieces of abalone hand-inlaid around the top, the Custom Legend pleases the eye as well as the ear.

- Optima Preamp with Built-in Tuner •
 - Solid AAA Sitka Spruce Top •
 - Mahogany & Maple 5-piece Neck •
 - 20-fret Bound Ebony Fingerboard •
- Inlaid Abalone Purfling & Position Markers •
 - Carved Walnut Bridge •
- 24k Gold Plated Machines w/Pearloid Buttons •

Model	Body	Type	Finishes	List Price
1869	S/Shallow C/A	6-String Ac/EI	1,4,5,CCB	1,999.00
R869*	S/Shallow C/A	6-String Ac/EI	4	2,499.00
1769	Deep C/A	6-String Ac/EI	1,CCB,CGB	1,999.00
1759	Deep	12-String Ac/EI	4,5	2,099.00

Finishes: 1-Sunburst; 4-Natural; 5-Black; CCB-Cherry Cherryburst; CGB-Cadillac Greenburst

*Includes factory-installed Roland GR Series guitar synth pickup and mixer

LEGEND



With its quality materials, tasteful cosmetics and exceptional sound, the Legend truly lives up to its name. This model has long been the choice of professional guitarists, particularly studio players. For 1997, the Legend family brings back the popular -2 Transparent Red Stain finish. There is also a Legend recording model (1777-4RM) featuring the OptiMax system with built-in Telex microphone.

- OP-X Preamp & Electronics •
- Solid Sitka Spruce Top •
- Mahogany & Maple 5-piece Neck •
- 20-fret Bound Ebony Fingerboard •
- Pearl Position Markers •

Model	Body	Type	Finishes	List Price
1117	Deep	6-String Ac	4	999.00
1717	Deep	6-String Ac/EI	4,CCB	1,349.00
1777	Mid-Depth C/A	6-String Ac/EI	2,4,5,CGB	1,449.00
1777-4RM	Mid-Depth C/A	6-String Ac/EI	4	1,549.00
1867	S/Shallow C/A	6-String Ac/EI	2,4,5,CCB	1,449.00
1866	S/Shallow C/A	12-String Ac/EI	4,5,CCB	1,549.00

Finishes: 2-Red Stain; 4-Natural; 5-Black; CCB-Cherry Cherryburst; CGB-Cadillac Greenburst

Note: 1777-4RM is a Recording Model that features the OptiMax preamp/miking system.

STANDARD BALLADEER



- OP-24Plus Preamp & Electronics •
- Solid Sitka Spruce Top •
- 2-piece Mahogany Neck •
- 20-fret Rosewood Fingerboard •
- Lightweight 'X' Bracing •
- CP-100 Pickup •

Nylon String Classic Models

- OP-X Preamp & Electronics •
- Solid AAA Cedar Top •
- Mahogany & Maple 5-piece Neck •
- 19-fret Ebony Fingerboard •
- Classic Fan Bracing •

Model	Body	Type	Finishes	List Price
1111	Deep	6-String Ac	4	799.00
1151	Deep	12-String Ac	4	899.00
1711	Deep	6-String Ac/EI	4,CG,CCB	949.00
1761	Deep C/A	6-String Ac/EI	4,5,CG,CCB	1,049.00
1861	S/Shallow C/A	6-String Ac/EI	4,5,CG,CCB	1,049.00
1751	Deep	12-String Ac/EI	4,CG,CCB	1,149.00

NYLON STRING CLASSIC MODELS

1763	Deep C/A	Nylon-Str. Ac/EI	4	1,649.00
1763-4RM	Deep C/A	Nylon-Str. Ac/EI	4	1,749.00
1863	S/Shallow C/A	Nylon-Str. Ac/EI	4	1,649.00

Finishes: 4-Natural; 5-Black; CG-Cadillac Green; CCB-Cherry Cherryburst

Note: 1763-4RM is a Recording Model that features the OptiMax preamp/miking system.

CELEBRITY



While Celebrity guitars have an entry-level price, they can hardly be classified as entry-level instruments. The K-3 bracing pattern produces a smoothly balanced tone with strong highs and lows. Whether you play fingerstyle or with a pick you'll find that a Celebrity complements your music.

The slim mahogany neck and the rosewood fingerboard with its 20 hand-dressed nickel silver frets make playing almost effortless. The DJ-4 preamp and electronics give you total control over the amplified character of the sound. No matter where you play, your Celebrity will make sure you sound your best.

- DJ-4 Preamp & Electronics •
- 2-Piece Mahogany Neck •
- 20-Fret Rosewood Fingerboard •
- K-3 Bracing Pattern •

Model	Body	Type	Finishes	List Price
CC01	Deep	6-String Ac/EI	4,M	399.50
CC057	S/Shallow C/A	6-String Ac/EI	4,5,M,RR	599.50
CC057	S/Shallow C/A	6-String Ac/EI	HB	649.50

Finishes: 4-Natural; 5-Black; HB-Honey Burst; RR-Ruby Red; M-Mahogany

VIPER



The line between the electric guitar and acoustic guitar is blurring. Here's an instrument that makes the distinction even finer – The Ovation Viper. From the ground up, the Viper is a new kind of guitar. Ovation designers worked closely with the solid body experts at Hamer Guitars to achieve just the right balance between the acoustic and electric worlds. The custom Thinline Graphic EQ is tuned especially for this model, giving it a wide range of acoustic/electric tones, while still maintaining a true acoustic character. The Viper is available in steel and nylon 6-string models as well as a 12-string and 4-string bass.

- Solid Sitka Spruce Top •
- Acoustically Carved Mahogany Body •
- 24-fret Bound Ebony Fingerboard •
- Custom Thinline Graphic EQ •

Model	Body	Type	Finishes	List Price
EA68	Mahogany C/A	6-String Ac/EI	4,5,VY	1,999.00
EAB68	Mahogany C/A	4-Str. Ac/EI Bass	4,5,CCB	2,399.00
EA63	Mahogany C/A	Nylon-Str. Ac/EI	4	1,999.00
EA58	Mahogany C/A	12-String Ac/EI	4,5	2,099.00

Finishes: 4-Natural; 5-Black; CCB-Cherry Cherryburst; VY-Vintage Sycamore

MANDOLIN & MANDOCCELLO



The Ovation Mandolin has set a new standard of acoustic/electric mandolin sound. Ovation has broadened the range to include the Ovation Mandocello. With a scale length of 25.25", this instrument is tuned the same as a cello, but musicians have already been experimenting with the prototypes. Use lighter gauge strings and it becomes an octave mandolin. Use heavier strings and it's almost a double-string bass. The alternate tuning possibilities can keep you innovating for years to come.

And for '97 we've added the 30th Anniversary Limited Edition Mandolin with AAA grade top, abalone binding and 30th Anniversary inlay.

- OptiMax on Mandocello/OP-24Plus on Mandolin •
 - Solid Sitka Spruce Top •
- Mahogany & Maple 5-piece Neck •
 - 21-fret Ebony Fingerboard •
 - Mando-Quintad Bracing •
 - Deluxe Gold Hardware •

Model	Body	Type	Finishes	List Price
MM68	Special C/A	8-String Ac/EI	4,5,CCB	1,499.00
MM68-7LTD	Special C/A	8-String Ac/EI	7	2,599.00
MC868	Special C/A	8-String Ac/EI	4,5	2,199.00

Finishes: 4-Natural; 5-Black; 7-Nutmeg Stain; CCB Cherry Cherryburst

LONGNECK



The Ovation LongNeck is an entirely different idea in acoustic guitars. It has a 28.35" scale, so at normal string tension, it tunes a full step lower than a standard guitar. The sonic results are startling. Chords are bigger and "chunkier". Bass lines are deeper and cleaner. The tonal possibilities in standard and varied tunings are phenomenal. Many players have used the LongNeck in open tunings with custom string gauges. Placing a capo across the 2nd fret returns the LongNeck to a standard 25.25" scale length, but if experimentation is your cup of tea, the LongNeck is for you.

- Optima Preamp with Built-in Tuner •
 - 28.35" Scale Length •
- Tuned Full Step Lower Than Standard •
 - Mahogany & Maple 5-piece Neck •
 - Quintad Bracing •
- Deluxe Gold Plated Hardware •

Model	Body	Type	Finishes	List Price
DS768	Deep C/A	6-String Ac/EI	4,CCB	1,899.00

Finishes: 4-Natural; CCB Cherry Cherryburst

FOLKLORE/ COUNTRY ARTIST



Originally introduced in 1979, the Folklore and Country Artist have been updated and re-introduced at the request of a legion of fingerstyle players. The 1 7/8" neck width is wider than a regular steel string, but narrower than a classic. The steel-string Folklore is the perfect "in between" size for fingerstyle players and the nylon string Country Artist is easy to handle for electric players. Both feature a mid-depth body, custom inlaid rosette and OP-X preamp, bringing this favorite right into the '90s.

- OP-X Preamp & Electronics •
 - Solid Sitka Spruce Top •
- Mahogany & Maple 5-piece Neck •
 - 21-fret Ebony Fingerboard •
 - 1 7/8" Neck Width at Nut •
 - Mid-Depth Cutaway Body •
 - Inlaid Rosette •

Model	Body	Type	Finishes	List Price
6774	Mid-Depth C/A	6-String Ac/EI	4	1,649.00
6773	Mid-Depth C/A	Nylon-String Ac/EI	4	1,649.00

Finishes: 4-Natural

ELITE BASS



The acoustic/electric bass has gone from oddity to acceptance in a few short years. Ovation Elite Bases out-perform other acoustic basses by a wide margin. The neck is rock solid with a bass version of the patented Kaman Bar reinforcement. This is particularly important on an acoustic/electric 5-string bass. And since there is no central soundhole, the top can be more efficiently braced. This gives you more volume and better projection along with superior strength. The Ovation pickup system delivers a strong output with controlled transients and excellent string-to-string balance, no matter what string gauge you use.

- OP-X Preamp & Electronics •
 - Solid Sitka Spruce Top •
 - 24-fret Ebony Fingerboard •
 - 34" Scale Length •
 - Deep Cutaway Body •

Model	Body	Type	Finishes	List Price
B768	Deep C/A	4-Str. Ac/EI Bass	4,5	2,199.00
B5768	Deep C/A	5-Str. Ac/EI Bass	4,5	2,399.00

Finishes: 4-Natural; 5-Black

