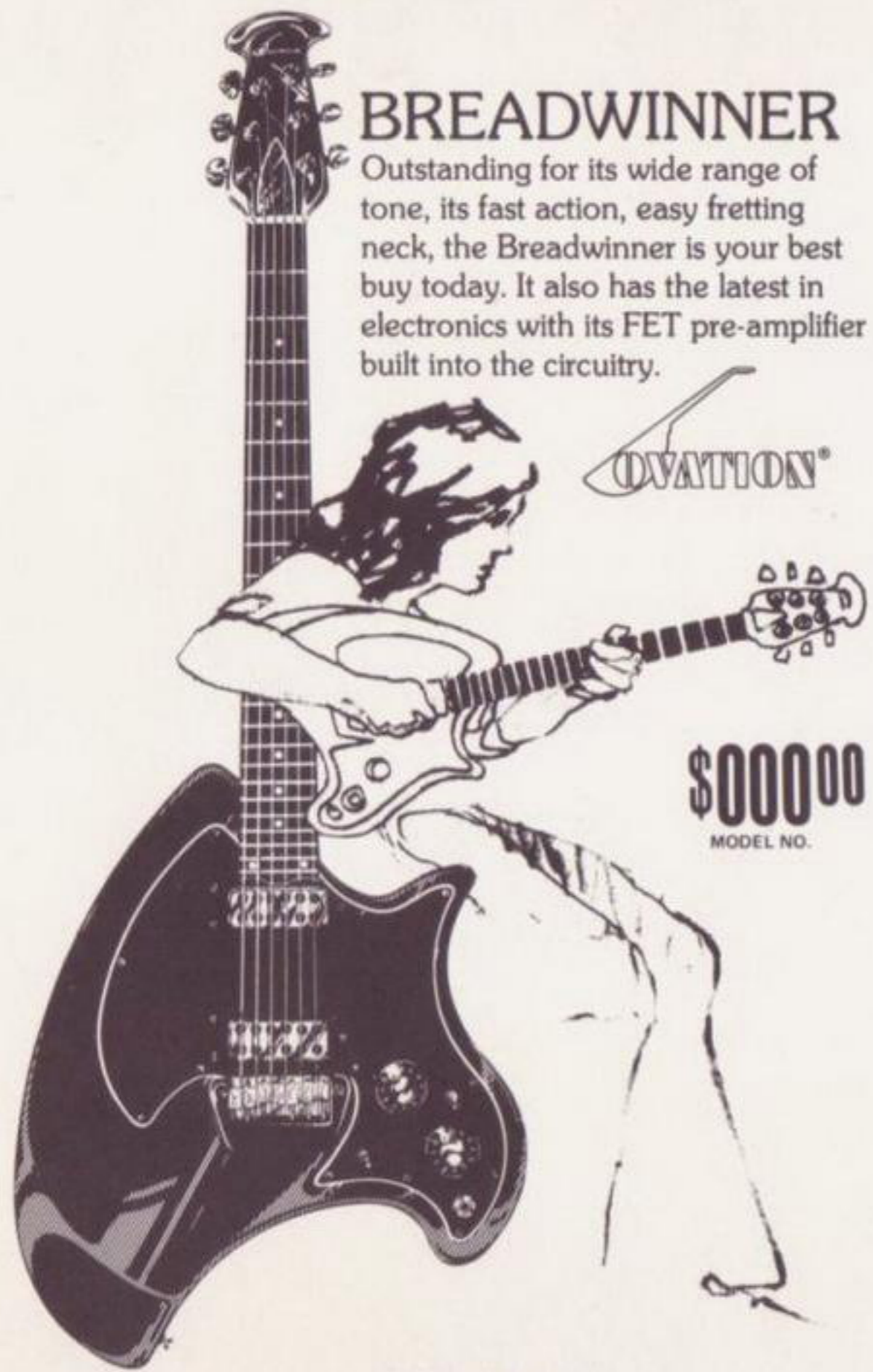


OVATION AD MAT PROGRAM





BREADWINNER

Outstanding for its wide range of tone, its fast action, easy fretting neck, the Breadwinner is your best buy today. It also has the latest in electronics with its FET pre-amplifier built into the circuitry.

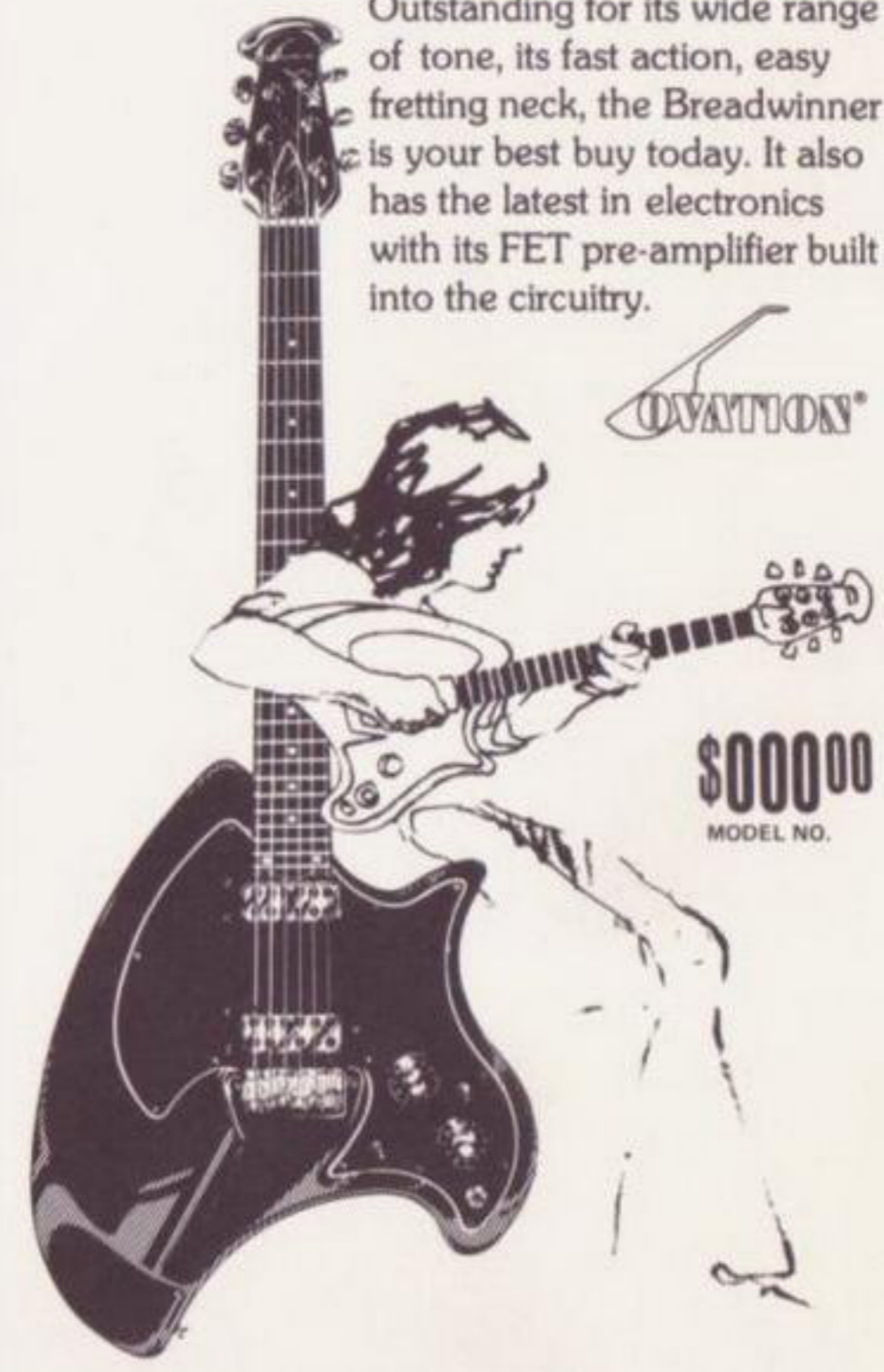


\$00000
MODEL NO.

STORE NAME

OV75-1BG

3 col. x 7 1/8"



BREADWINNER

Outstanding for its wide range of tone, its fast action, easy fretting neck, the Breadwinner is your best buy today. It also has the latest in electronics with its FET pre-amplifier built into the circuitry.



\$00000
MODEL NO.

STORE NAME

OV75-2BG

2 col. x 7 1/8"

BREADWINNER

Outstanding for its wide range of tone, its fast action, easy fretting neck, the Breadwinner is your best buy today. It also has the latest in electronics with its FET pre-amplifier built into the circuitry.



OVATION®
\$00000
MODEL NO.

STORE NAME

OV75-3BG

1 col. x 7 1/8"

CLASSIC

When Kenny Loggins sits down to play "Danny's Song" you hear some of the sweetest, warmest guitar pickin' around today. Kenny gets that sound with his Ovation Classic Guitar. Come down and try one.

OVATION®



\$00000
MODEL NO.

STORE NAME

OV75-4CG

3 col. x 7 1/8"

CLASSIC

When Kenny Loggins sits down to play "Danny's Song" you hear some of the sweetest, warmest guitar pickin' around today. Kenny gets that sound with his Ovation Classic Guitar. Come down and try one.

OVATION®



\$00000
MODEL NO.

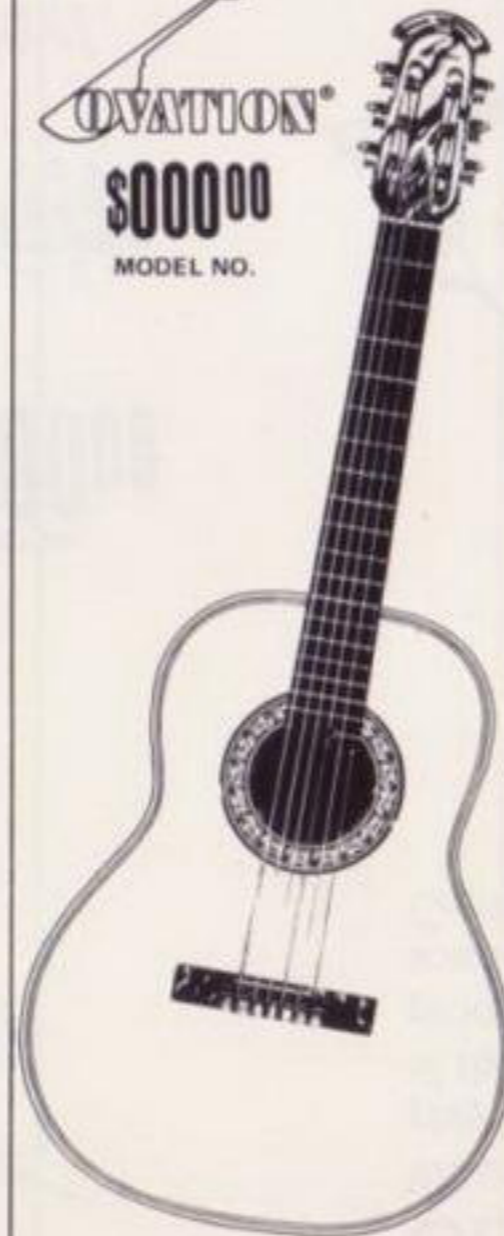
STORE NAME



CLASSIC

When Kenny Loggins sits down to play "Danny's Song" you hear some of the sweetest, warmest guitar pickin' around today. Kenny gets that sound with his Ovation Classic Guitar. Come down and try one.

OVATION®
\$00000
MODEL NO.



STORE NAME

DEACON

Looking for the hottest solid body guitar on the market today? The Deacon guitar not only has its own distinctive sounds but it's also capable of duplicating the sounds of most other guitars on the market today. It's many guitars rolled into one.

OVATION®

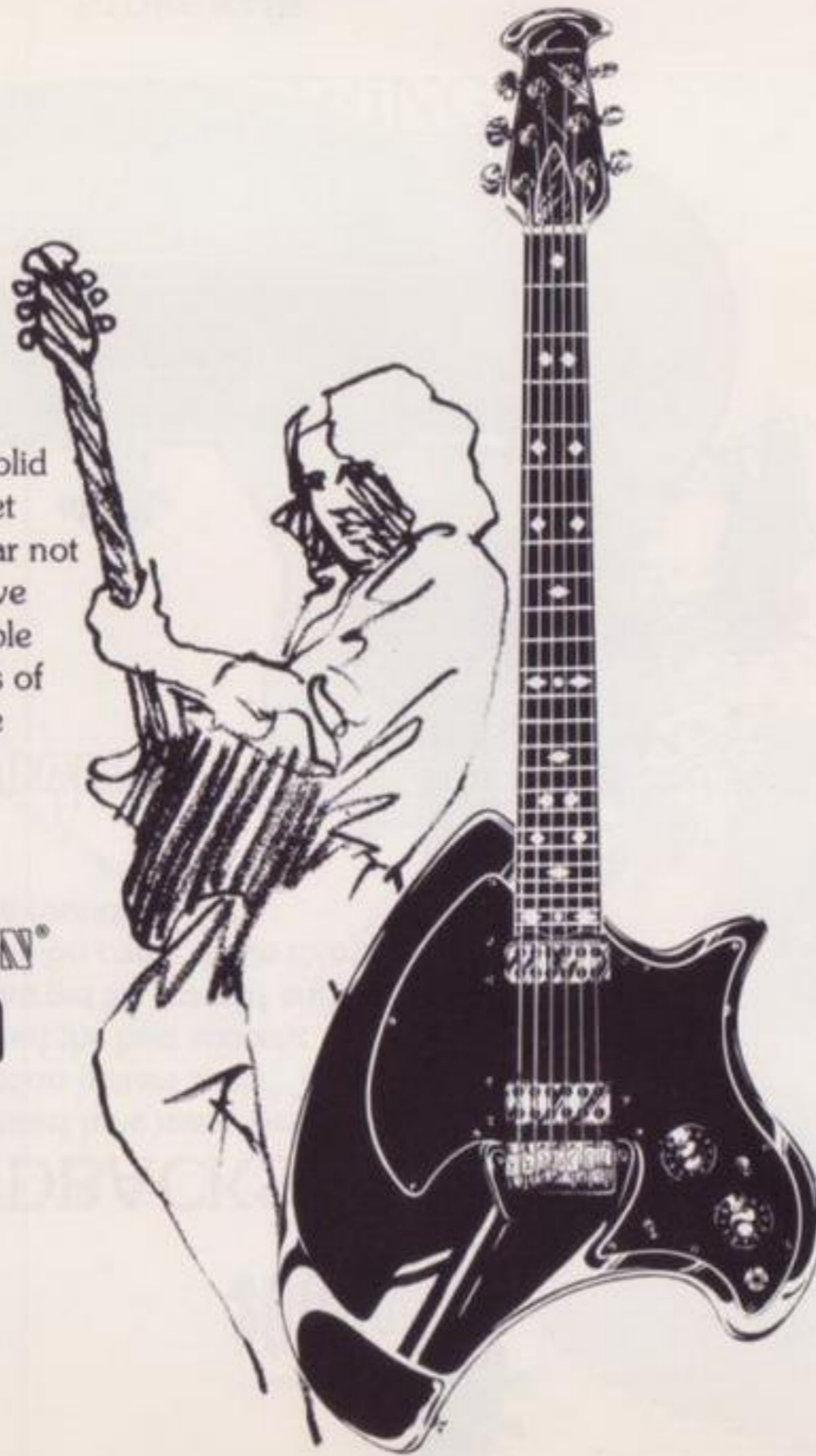


\$00000
MODEL NO.

STORE NAME

DEACON

Looking for the hottest solid body guitar on the market today? The Deacon guitar not only has its own distinctive sounds but it's also capable of duplicating the sounds of most other guitars on the market today. It's many guitars rolled into one.



STORE NAME

OV75-8DG

3 col. x 7 1/8"

DEACON

Looking for the hottest solid body guitar on the market today? The Deacon guitar not only has its own distinctive sounds but it's also capable of duplicating the sounds of most other guitars on the market today.



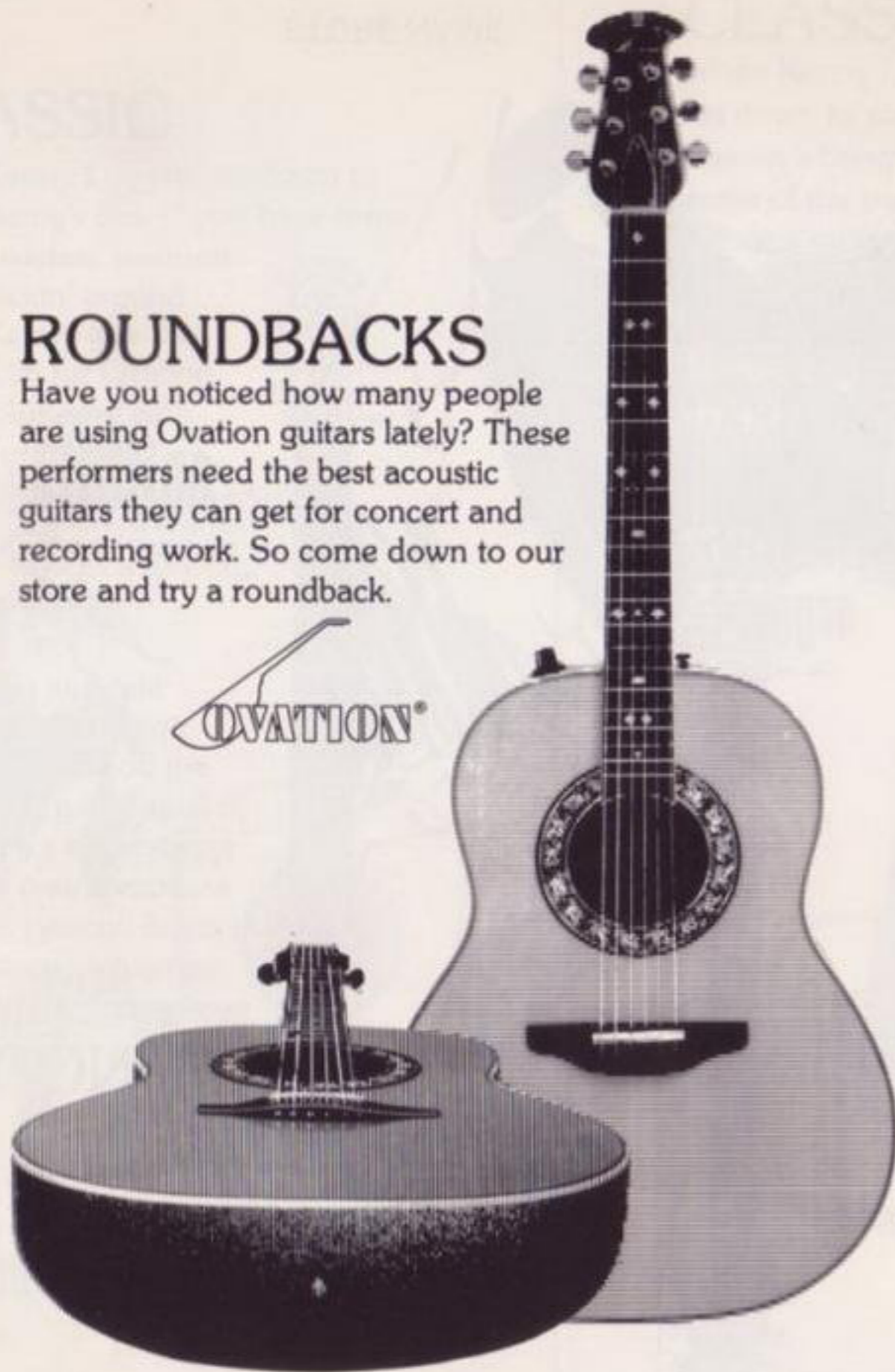
STORE NAME

OV75-9DG

1 col. x 7 1/8"

ROUNDBACKS

Have you noticed how many people are using Ovation guitars lately? These performers need the best acoustic guitars they can get for concert and recording work. So come down to our store and try a roundback.



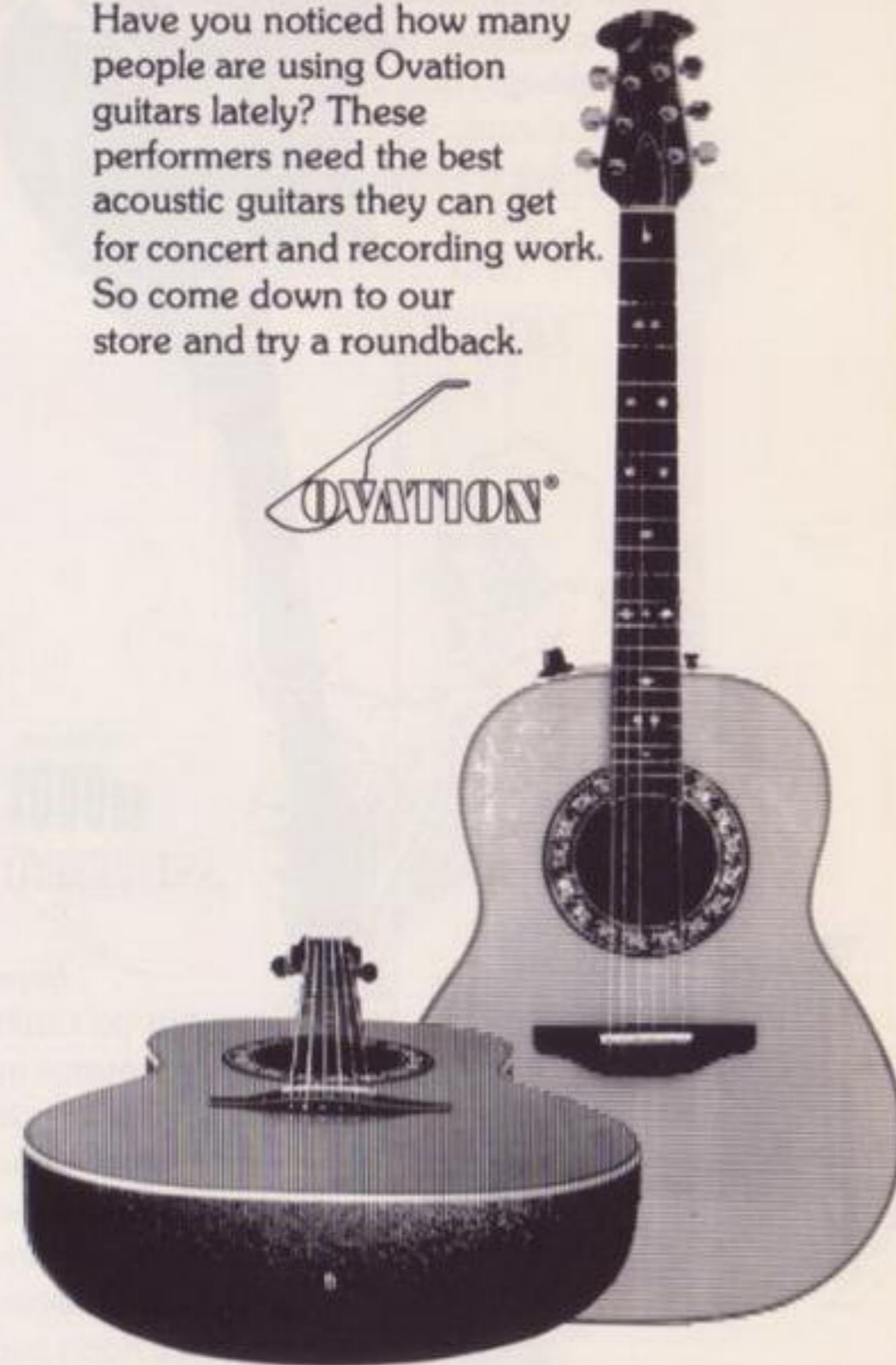
STORE NAME

OV75-10RBG

3 col. x 7 1/8"

ROUNDBACKS

Have you noticed how many people are using Ovation guitars lately? These performers need the best acoustic guitars they can get for concert and recording work. So come down to our store and try a roundback.



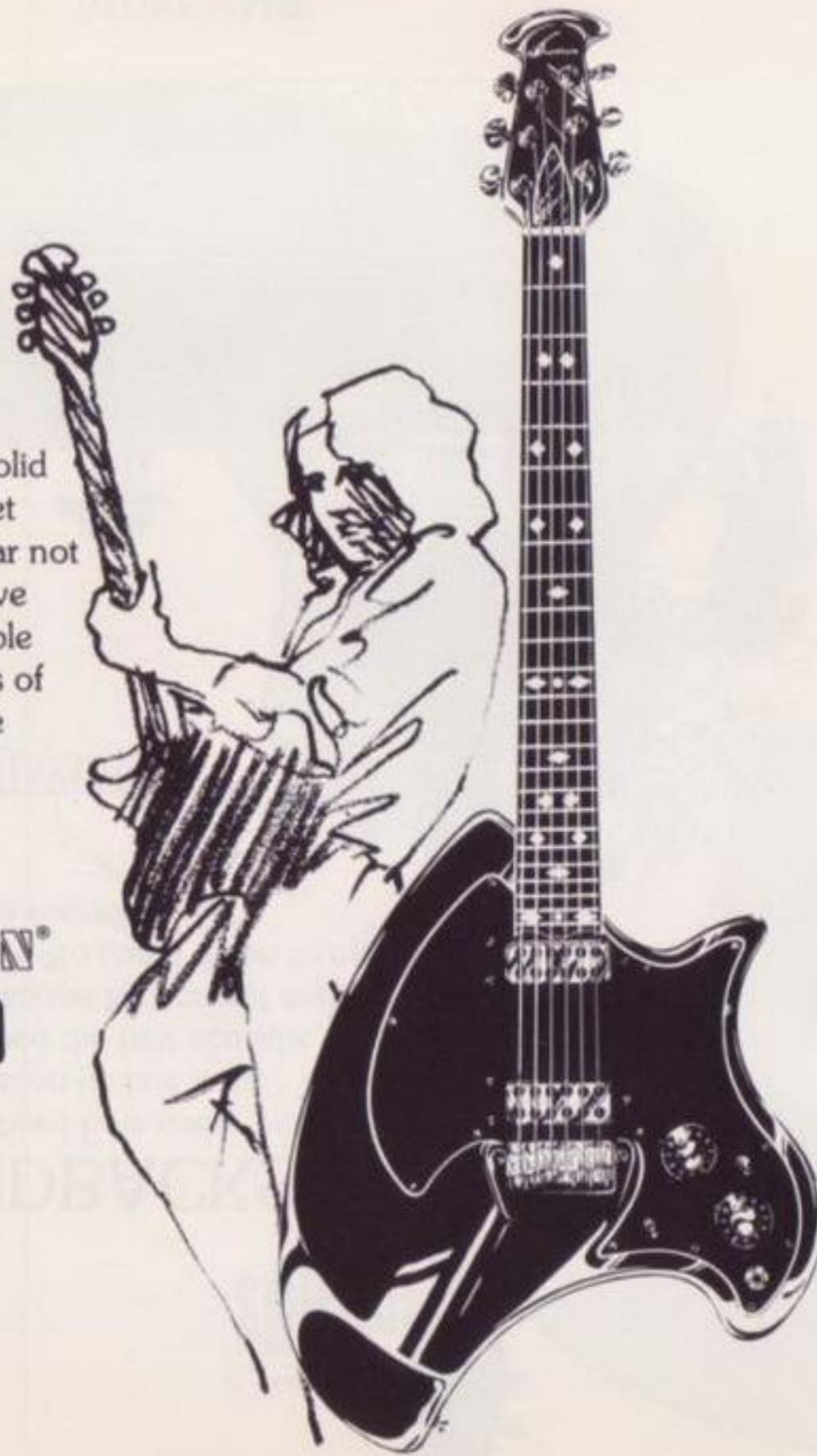
STORE NAME

OV75-11RBG

2 col. x 7 1/8"

DEACON

Looking for the hottest solid body guitar on the market today? The Deacon guitar not only has its own distinctive sounds but it's also capable of duplicating the sounds of most other guitars on the market today. It's many guitars rolled into one.



STORE NAME

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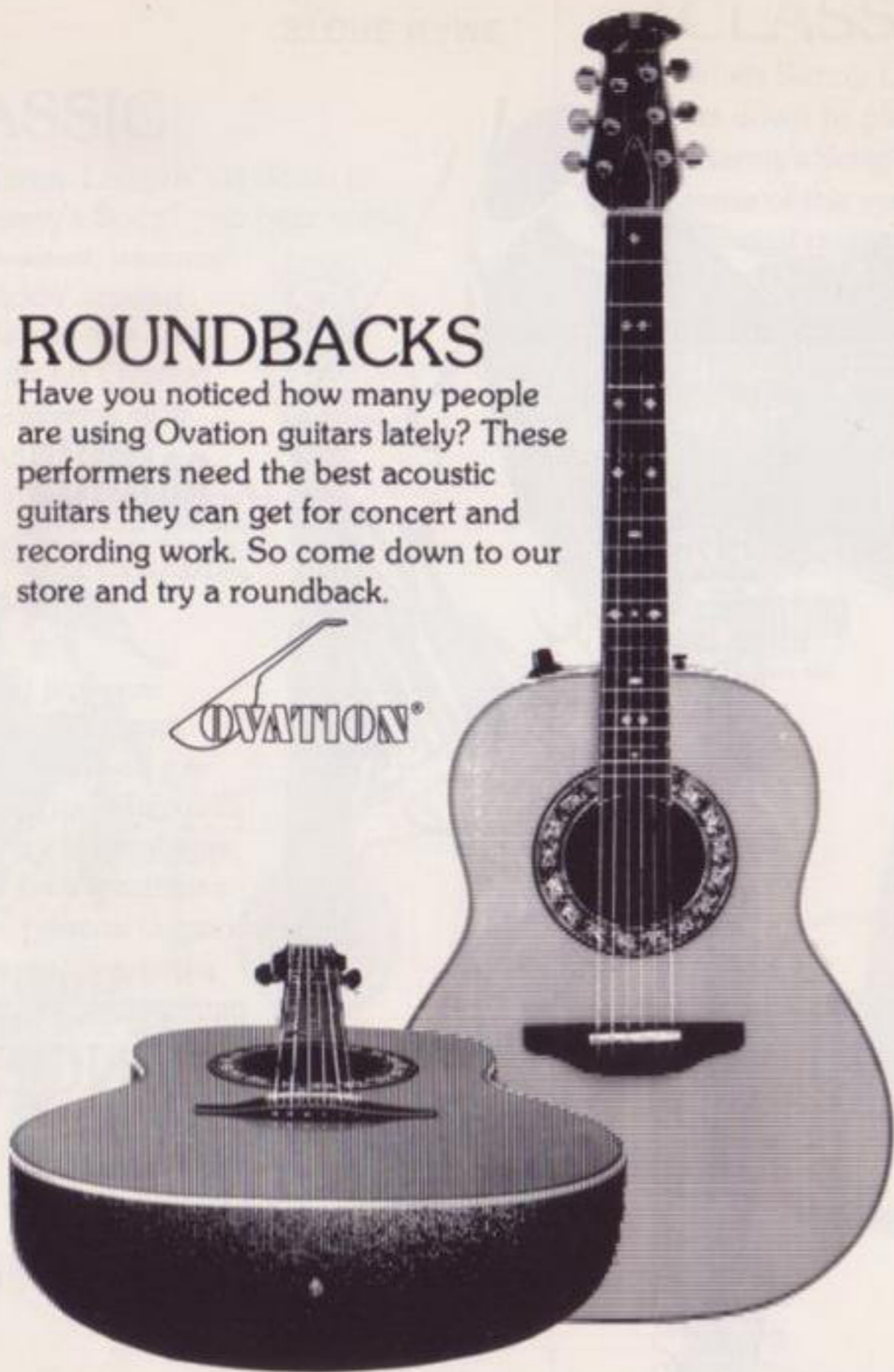
STORE NAME

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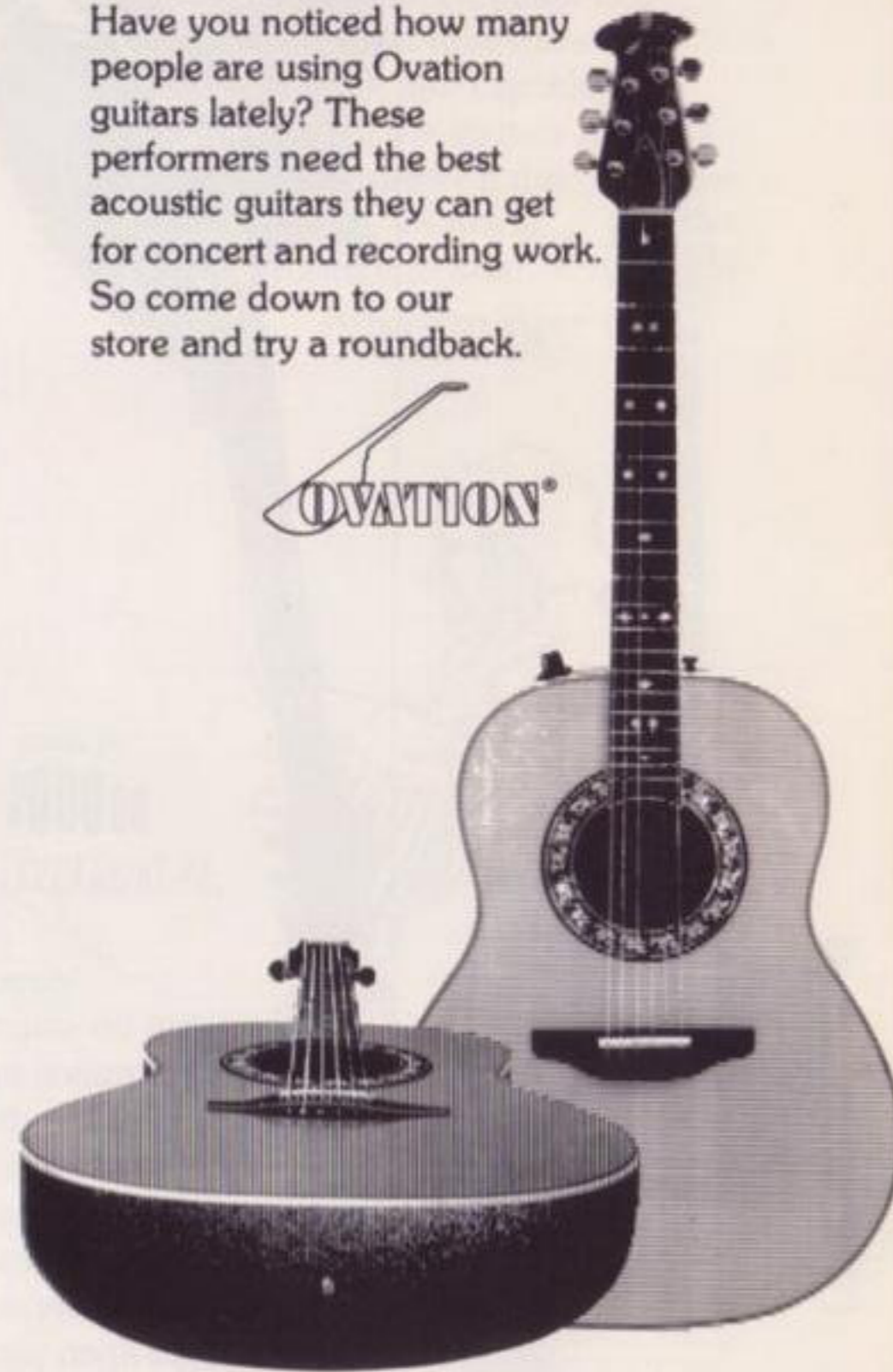
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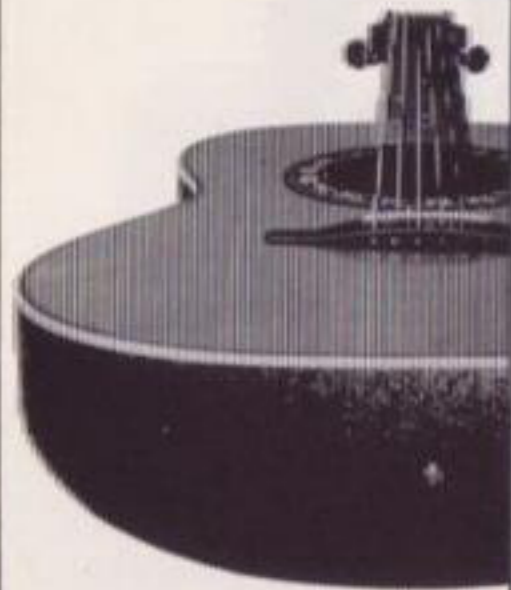
STORE NAME

OV75-11RBG

2 col. x 7 1/8"

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STORE NAME

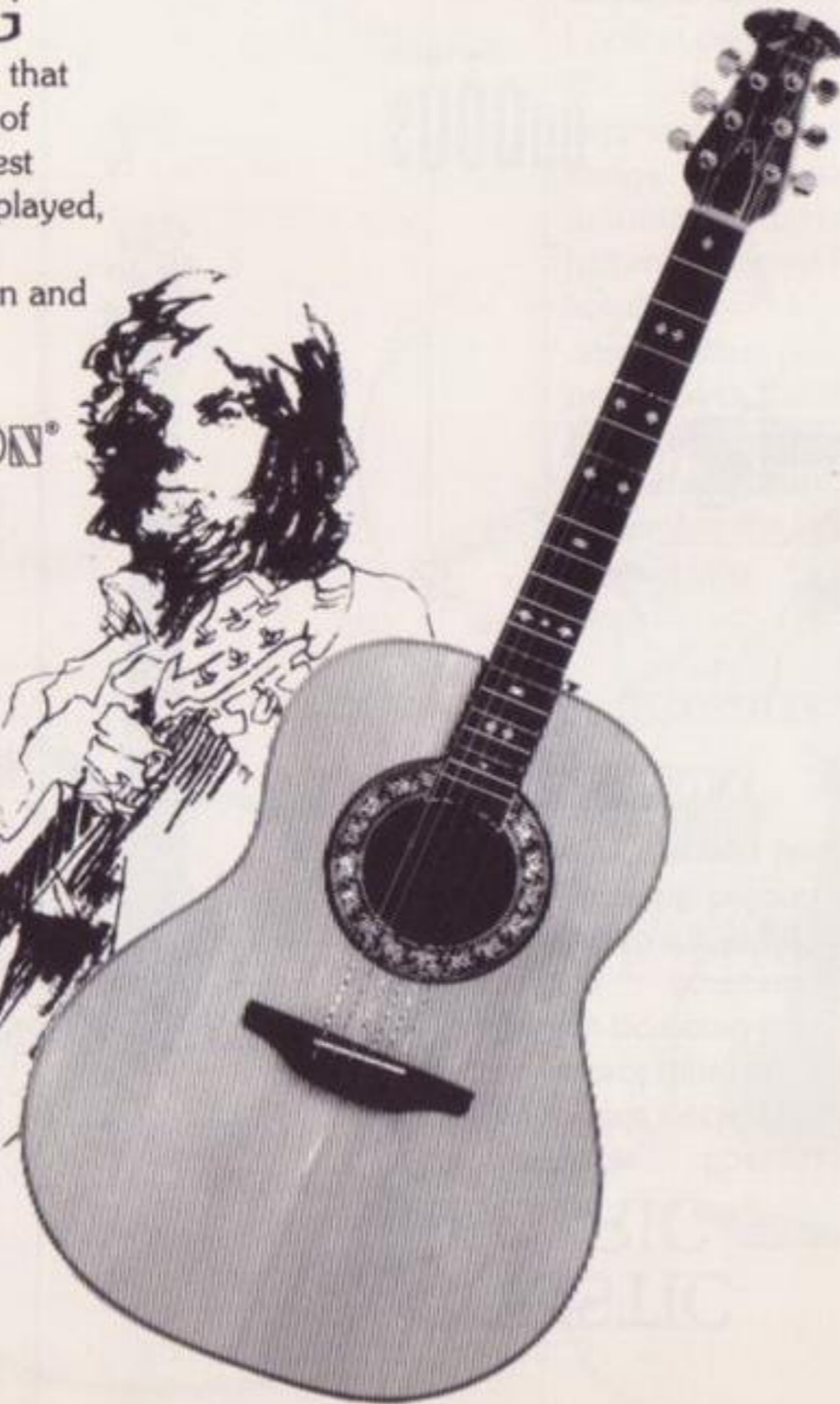
OV75-12RBG 1 col. x 7 1/8"

6-STRING

If you want a guitar that has a big full range of sound and the easiest action you've ever played, Ovation's your best answer. Come down and check us out.



\$00000
MODEL NO.



STORE NAME

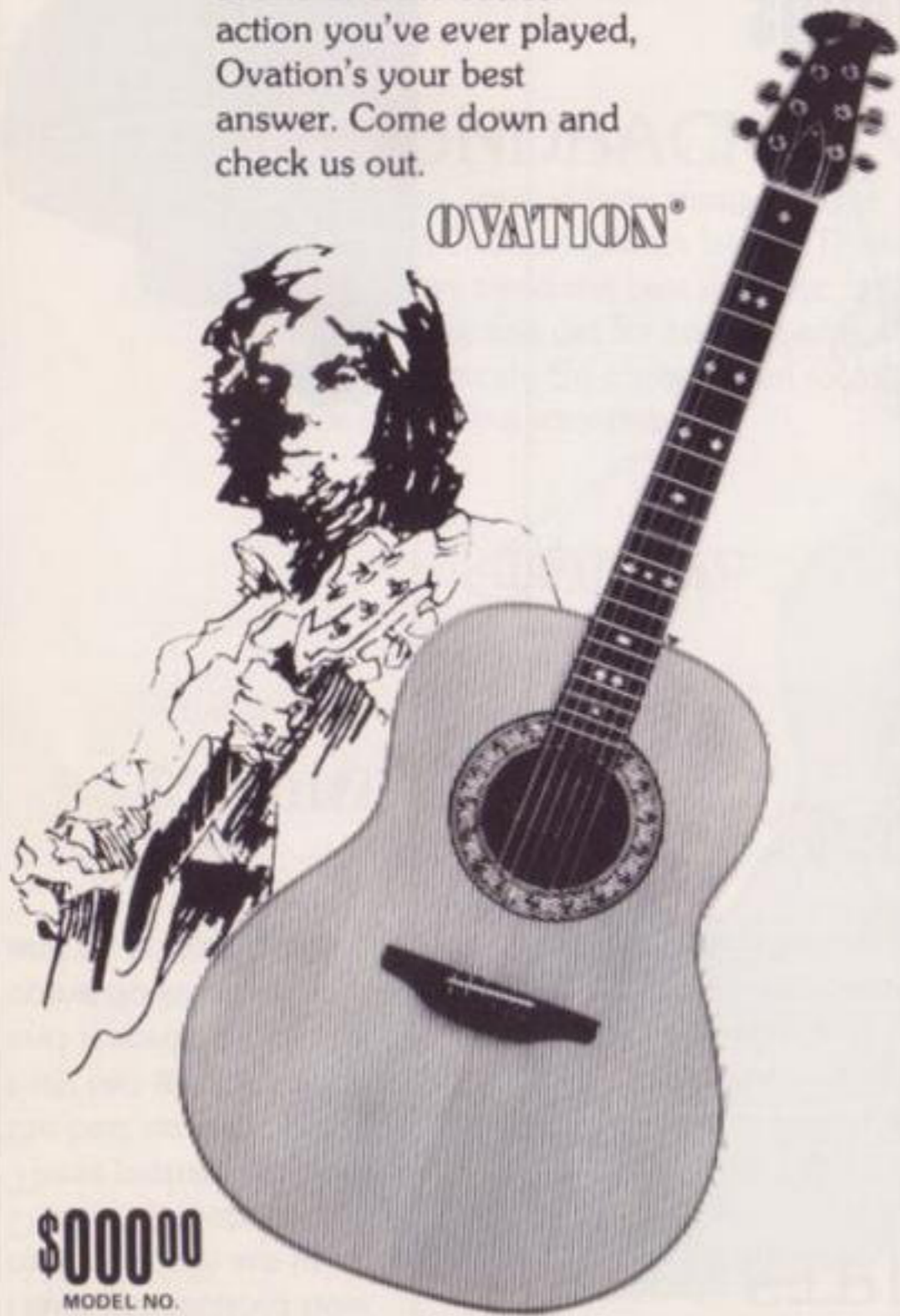
OV75-13SSG

3 col. x 7 1/8"

6-STRING

If you want a guitar that has a big full range of sound and the easiest action you've ever played, Ovation's your best answer. Come down and check us out.

Ovation®



\$00000
MODEL NO.

STORE NAME

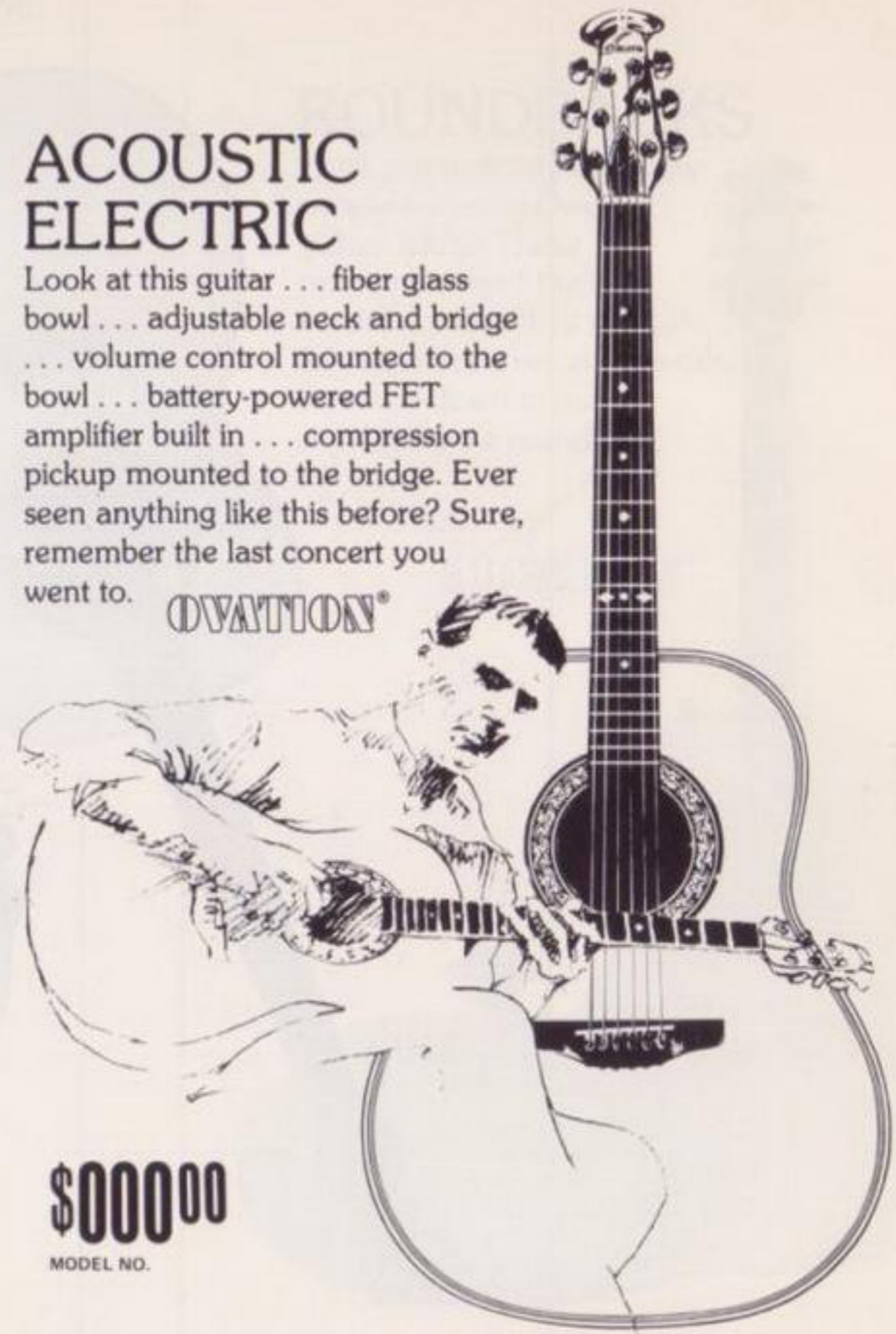
OV75-14SSG

2 col. x 7 1/8"

ACOUSTIC ELECTRIC

Look at this guitar . . . fiber glass bowl . . . adjustable neck and bridge . . . volume control mounted to the bowl . . . battery-powered FET amplifier built in . . . compression pickup mounted to the bridge. Ever seen anything like this before? Sure, remember the last concert you went to.

Ovation®



\$00000
MODEL NO.

STORE NAME

OV75-15AEG

3 col. x 7 1/8"

PLEASE PRINT YOUR NAME AND ADDRESS

Dealer Name _____

Address _____

City _____ State _____ Zip _____

Attention of: _____

FREE AD MATS AND GLOSSIES

- | | | | |
|----------------|------------------|------------------|------------------|
| _____ OV75-1BG | _____ OV75-6CG | _____ OV75-11RBG | _____ OV75-16SSG |
| _____ OV75-2BG | _____ OV75-7DG | _____ OV75-12RBG | _____ OV75-17AEG |
| _____ OV75-3BG | _____ OV75-8DG | _____ OV75-13SSG | _____ OV75-18AEG |
| _____ OV75-4CG | _____ OV75-9DG | _____ OV75-14SSG | _____ OV75-19LA |
| _____ OV75-5CG | _____ OV75-10RBG | _____ OV75-15AEG | |

PLEASE PRINT YOUR NAME AND ADDRESS

Dealer Name _____

Address _____

City _____ State _____ Zip _____

Attention of: _____

FREE AD MATS AND GLOSSIES

- | | | | |
|----------------|------------------|------------------|------------------|
| _____ OV75-1BG | _____ OV75-6CG | _____ OV75-11RBG | _____ OV75-16SSG |
| _____ OV75-2BG | _____ OV75-7DG | _____ OV75-12RBG | _____ OV75-17AEG |
| _____ OV75-3BG | _____ OV75-8DG | _____ OV75-13SSG | _____ OV75-18AEG |
| _____ OV75-4CG | _____ OV75-9DG | _____ OV75-14SSG | _____ OV75-19LA |
| _____ OV75-5CG | _____ OV75-10RBG | _____ OV75-15AEG | |

PLEASE PRINT YOUR NAME AND ADDRESS

Dealer Name _____

Address _____

City _____ State _____ Zip _____

Attention of: _____

FREE AD MATS AND GLOSSIES

- | | | | |
|----------------|------------------|------------------|------------------|
| _____ OV75-1BG | _____ OV75-6CG | _____ OV75-11RBG | _____ OV75-16SSG |
| _____ OV75-2BG | _____ OV75-7DG | _____ OV75-12RBG | _____ OV75-17AEG |
| _____ OV75-3BG | _____ OV75-8DG | _____ OV75-13SSG | _____ OV75-18AEG |
| _____ OV75-4CG | _____ OV75-9DG | _____ OV75-14SSG | _____ OV75-19LA |
| _____ OV75-5CG | _____ OV75-10RBG | _____ OV75-15AEG | |

OVATION DEALER:

This year we expect Ovation sales to reach an all-time high. To aid you in promoting Ovation products locally, we have created this new ad mat booklet. Ad mats are shown in actual size, and you will receive both a mat and glossy by indicating the quantity to the left of the order number. Your order will be shipped immediately at no charge to you.

Postage
Will be Paid
by
Addressee

BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 10 NEW HARTFORD, CT.

POSTAGE WILL BE PAID BY:


OVATION INSTRUMENTS INC.

NEW HARTFORD INDUSTRIAL PARK
GREENWOODS RD.


NEW HARTFORD, CONN. 06057

No
Postage Stamp
Necessary
If Mailed in the
United States

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Addressee

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